## FOR IMMEDIATE RELEASE: Jan. 19, 2016 CONTACT: Jeff Mammenga, Media Coordinator, (605) 773-6000, Jeff.Mammenga@state.sd.us

## Make–N–Take Valentines & SDSU Ice Cream Feb. 7 at Cultural Heritage Center

PIERRE, S.D. -- Sunday, Feb. 7, will be a busy day at the Cultural Heritage Center in Pierre.

From 1-4 p.m. CST, visitors can enjoy making valentine decorations during the annual Museum Activity Day. South Dakota State University Dairy Bar ice cream will be served. There are no additional fees to participate in the program, and museum staff will provide all necessary materials and supplies for the craft.

Americans probably began exchanging handmade valentines in the early 1700s. In the 1840s, Esther A. Howland began selling the first mass-produced valentines in America. Howland made elaborate creations with lace, ribbons and colorful pictures.

Visitors to the Cultural Heritage Center event can try their hands at making a 3-D paper conversation heart ornament and heart-and-bead ornaments out of pipe cleaners. Crayons and paper will also be available for creating your own valentines. No special craft skills are needed, and all materials are supplied. Young visitors should be accompanied by an adult.

"This is always a fun day for the museum," said Jay Smith, museum director. "And having SDSU ice cream is a real treat. We hope visitors of all ages will come and enjoy creating valentine crafts and, of course, the ice cream."

Sunday, Feb. 7, is also a free admission day for the museum. Visitors can come and see the Great Sioux Horse Effigy with horse memorials from North Dakota and the Smithsonian Institution. The baseball exhibit and SD Environments exhibit are also still open.

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## About the South Dakota State Historical Society

The South Dakota State Historical Society is a division of the Department of Education. The State Historical Society, an Affiliate of the Smithsonian Institution, is headquartered at the South Dakota Cultural Heritage Center in Pierre. The center houses the society's world-class museum, the archives, and the historic preservation, publishing and administrative/development offices. Call (605) 773-3458 or visit www.history.sd.gov for more information. The society also has an archaeology office in Rapid City; call (605) 394-1936 for more information.